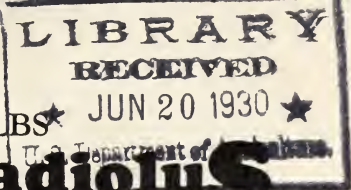


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Do not assume content reflects current scientific knowledge, policies, or practices.



(2,23



BETTER BLOOMING BULBS

# Heberling's - Gladiolus

CORN BELT GROWN

## Big Clean-Up Sale

April 25th, 1930

All Number 1 and 2 bulbs and all planting stock above my requirements must be closed out as it is now planting time.

I am offering all true to name stocks, free of disease and of high quality.

### OTHER VARIETIES

Can still supply from catalogue many varieties in bulbs and bulblets not herewith listed.

### PLANTING

Have all ready fifteen acres planted and this much more to plant so suggest prompt orders.

### OLD CUSTOMERS

Many thanks for your good orders that have made this my most successful season and am taking this opportunity of offering you my material thanks by making you these quotations, which in many cases, are below the actual cost of production.

### NEW CUSTOMERS

I am sure you have intended sending an order all season but have neglected it. Look this sheet over as it is the last offer for the Spring of 1930, and select some of this nice, clean, bright stock which I am quoting at less than it cost to produce. This is a great opportunity for us to get better acquainted. Now send in your order and I will do my part.

### TERMS

No orders accepted for less than \$1.00. Your money will be refunded promptly upon return of the stock if same is not entirely satisfactory. All orders are sent **PREPAID**. All shipments made within twenty-four hours after order is received. Terms at these prices are cash or C. O. D.

THANK YOU,

**J. H. HEBERLING,**

EASTON, ILLINOIS, U. S. A.

VARIETY	PER	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6
ALLEN V. BUNCE	..... 10	1.00	.80	.60			
ALLEN V. BUNCE	..... 100	8.00	7.00	5.00			
ALTAIR	..... 100	2.50	2.00				
ANNA EBERIUS	..... 100		2.00		1.00	.75	.50
ANNA EBERIUS	..... 1000					6.00	3.00
ANNIE LAURIE	..... 10	1.00	.85				
ANNIE LAURIE	..... 100	9.00	7.00				
BOBBY	..... 10	.90					
CHATEAU THIERRY	.. 100				1.00	.75	.50
CHATEAU THIERRY	.. 1000					6.00	4.00
DR. CHRIST MARTZ	... 10	1.50	1.25				
DR. CHRIST MARTZ	... 100	9.00	7.00				
E. J. SHAYLOR	..... 1000					4.00	2.50
ETHLYN	..... 10	.60	.50				

ETHLYN .....	100	4.50	4.00				
EURYDICE .....	100	3.00					
GIANT NYMPH .....	100	2.50	2.00	1.60	1.20	.80	.50
GIANT NYMPH .....	1000					6.00	3.00
GLORIANA .....	10	2.00					
GOLD .....	100	2.50	2.00	1.60	1.20	.90	
GOLD EAGLE .....	10	1.00					
GOLD EAGLE .....	100	9.00					
GOLDEN FRILLS .....	10	1.00	.80				
GOLDEN FRILLS .....	100	9.00	7.20				
GOLDEN DREAM .....	10	2.25					
HELEN HOWARD .....	10	3.00					
HELEN HOWARD .....	100	22.00					
HENRY FORD .....	100		2.00	1.60	1.20	.80	.50
HENRY FORD .....	1000			12.00	10.00	6.00	3.00
HIGH NYE .....	100	7.00	5.00	4.00			
IDA VAN .....	100	1.50	1.25	1.00			
IDA VAN .....	1000	13.50	11.00	9.00			
JOHN T. PIRIE .....	100		5.00	4.00	3.50		
KARL VOLKERT .....	100	4.00	3.00	2.50	2.00		
LA VERNE .....	100	5.00	4.00	3.00	2.50		
LONGFELLOW .....	100	7.50		5.00			
LOS ANGELES .....	100	2.00	1.60	1.30	1.00	.70	.50
LOS ANGELES .....	1000	18.00	14.00	11.00	9.00	5.00	3.00
MAGIC .....	100	3.00	2.50				
MARIETTA .....	100	4.00	3.50	3.00	2.50	1.50	.90
MING TOY .....	100	3.00	2.50	2.00	1.50		
MIXED BULBS .....	100	2.00	1.60	1.20	.90	.70	.40
(Standard Varieties)							
MIXED BULBS .....	1000	17.00	12.00	10.00	7.50	5.00	3.00
MURIEL .....	100			2.50			
MRS. CALVIN COOLIDGE	1	.90					
MRS. CALVIN COOLIDGE	10	8.00					
MRS. FRANCIS KING ...	100	2.50			1.20	.80	.50
MRS. H. E. BOTHIN ...	100	2.50	2.00	1.60	1.20		
MRS. LAURA SCHWEPPE	100	4.00	3.00	2.50	2.00		
MRS. W. E. CLARK .....	100	2.50	2.00	1.60			
1910 ROSE .....	100		2.00		1.00	.70	.40
1910 ROSE .....	1000				8.00	5.00	3.00
NANCY HANKS .....	100				2.00	1.50	
NIMROD .....	10	1.50					
NIMROD .....	100	12.50					
PATRICIA CARTER .....	10	5.00					
PATRICIA CARTER ....	100	45.00					
PAUL PFITZER .....	10	3.00	2.50				
PAUL PFITZER .....	100	25.00	20.00				
PHAENOMEN .....	10	1.00	.80	.65			
PHAENOMEN .....	100	9.00	7.00	5.50			
PINK CLOUD .....	10	1.25	1.00				
PINK CLOUD .....	100	10.00	8.50				
PINK WONDER .....	100	2.50	2.00	1.60	1.20	.70	.50
PINK WONDER .....	1000	22.50	18.00	14.00	10.00	5.00	3.00
QUEEN OF ORANGE ...	10	2.00					
ROB'T J. KUNDERD ...	100	4.00					
SALMON BUFF .....	100	2.50	2.00	1.60			
SALMON GLOW .....	100	3.50	3.00				
SCARLET WONDER ...	100	2.60	2.20	1.80	1.40		
SHEILA .....	100	2.50	2.00				
SIDNEY PLUMBER ....	100	3.00	2.50				
SULPHUR FRILLS ....	100	4.00	3.00				
TEMPA .....	100	2.50	2.00				
TWILIGHT .....	100		2.00	1.50	1.20	.80	.60
TWILIGHT .....	1000			12.00	10.00	6.00	4.00
TYCKO ZANG .....	100	3.00	2.50	2.00	1.50	.90	.60
TYCKO ZANG .....	1000	27.00			13.00	7.00	5.00
WM. G. BADGER .....	100	2.50	2.00	1.60	1.20	.90	

# RADIO SPECIAL SET

(Assorted not Labeled)

These sets are offered containing about twenty standard varieties of quality. These the small vigorous, young bulbs and all of blooming size which should make you a garden of beauty this season and some wonderful bulbs for next year. A special get acquainted offer and a bargain.

"HEBERLING'S FAMOUS PRIZE WINNING GLADIOLUS ARE NOW OFFERED YOU IN PLAIN AND RUFFLED VARIETIES OF OUTSTANDING BEAUTY. SEND 1.00 AND I WILL SEND YOU 150 OF HEBERLING'S SMALL GLADIOLUS BULBS, PREPAID. THESE ARE VIGOROUS, YOUNG BULBS AND ALL SHOULD BLOOM. THEY ARE GOING FAST."

## LOOK AT THIS

BULBLETS	PER QUART
BREAK O' DAY .....	\$1.50
GIANT NYMPH .....	1.50
HALLEY .....	.50
HENRY FORD .....	1.00

IDA VAN .....	.50
LOS ANGELES .....	1.00
MRS. LAURA SCHWEPPE ...	1.00
MIXED VARIETIES .....	.50
1910 ROSE .....	.50

## CUT FLOWER SPECIALS

\$7.00	LOS ANGELES SPECIAL, NO. 2000	\$7.00
	500 No. 4 LOS ANGELES .....	\$4.00
	500 No. 5 LOS ANGELES .....	\$2.50
	1000 No. 6 LOS ANGELES .....	\$3.00
Total Value \$9.50 all PREPAID for \$7.00 ONE-HALF the Above Quantity for \$3.50		

\$7.00	HENRY FORD SPECIAL, NO. 2001	\$7.00
	500 No. 4 HENRY FORD .....	\$5.00
	250 No. 5 HENRY FORD .....	\$1.50
	1000 No. 6 HENRY FORD .....	\$3.00
Total Value \$9.50 all PREPAID for \$7.00. ONE-HALF the Above Quantity for \$3.50		

\$8.00	1910 ROSE SPECIAL, NO. 2500	\$8.00
	500 No. 4 1910 ROSE .....	\$4.00
	1000 No. 5 1910 ROSE .....	\$5.00
	1000 No. 6 1910 ROSE .....	\$3.00
Total Value \$12.00 all PREPAID for \$8.00. ONE-HALF the Above Quantity for \$4.00		

## MIXED EVELYN KIRKLAND

These bulbs will make fine cut flowers and am offering them at the price of cleaning the bulbs.

1000 NO. 6 ... \$2.00 PREPAID



# WHAT OTHERS SAY

Fair Haven, Vt.

Dear Mr. Heberling:

The bulbs were received in excellent condition and I wish to thank you not only for your liberal count but for the splendid lot of extras. Won't I have some garden!

Sincerely,

Mrs. W. F. E.

Athens. Pa.

Dear Mr. Heberling:

It must have been a mistake, but I write to thank you for the liberal way in which you filled my very small order and for the amazing amount of extras.

Very truly yours,

M. W. C.

Coshocton, O.,

Dear Sir:

Received order of bulbs and I want to thank you for the liberal treatment you gave me, also thank you for the extras you sent. They are the best looking bulbs I ever bought and will try to order the rest of my bulbs before Spring. Need about 30 dozen yet. Have about 6,000 all told now.

Thanking you again. I remain.

Mr. C. C.

Fond du Lac, Wis.

Dear Sir:

I just received my bulbs and bulb-lets today. They are wonderful and I appreciated them very much. Thank you very kindly for the nice bulbs.

Hoping to be with you next year, I am,

Sincerely,

Mrs. B. L.

Miamiburg, O.

Dear Sir:

The Glad bulbs just received and am more than pleased with them and wish to thank you for the very generous amount of extras. I surely never expected so many.

Wishing you success and thanking you again, I am,

Very sincerely,

Mrs. C. H. K.

Springfield, Ill.

Dear Mr. Heberling:

I received my shipment of "Glads" and every bulb in good condition. I wish to thank you for the many extras included. They will make a beautiful addition to my garden.

Yours very truly,

K. B.

Madison, Wis.

Dear Sir:

The wonderful bulbs have arrived and I want to thank you for the extras. I certainly appreciate Tobersun as I have had my eye on that variety for a long time.

Sincerely,

M. A. F.